About the dfree®
Financial Freedom Movement

As the only faith-based, culturally-relevant, wealth-building system specifically designed with the Black community in mind, the dfree® program uses a variety of tools to educate, motivate, and support people who make the choice to achieve and sustain financial freedom.
Dr. DeForest B. Soaries, Jr. is the creator of the dfree® Financial Freedom Movement which includes a strategy to address the cultural, psychological, and spiritual influences on financial wellness. The dfree® Financial Freedom Movement was featured in “Almighty Debt,” a 90-minute CNN documentary as part of Soledad O’Brien’s Black In America series. The dfree® strategy is used by hundreds of churches, organizations, and individuals around the world.
What We're About
Who We Help

dfree®
FINANCIAL FREEDOM
MOVEMENT™
2022 IMPACT

2,600 people enrolled in the Academy

$18.6M paid down in the Billion Dollar Challenge
2022 DFREE® ENGAGEMENT METRICS

- 28% Average Email Open Rate
- 37% Average Completion Rate in Online Learning
- 10 New Churches join dfree® Network
Tentative Schedule:
Saturday, July 29, 2023
10AM-2PM

Panels
dfree® in the Church
Marketing & Implementation
dfree® in Community Orgs
dfree® Financial
dfree® Collective

Presentations
dfree® School Curriculum
dfree® Digital
dfree® Africa

Promotion
Sponsors
Events, Tools & Resources

"Growing the Collective"
Virtual Leadership Conference 2023
EMANCIPATOR
Sponsorship Level

$5,000

1. Join Dr. Soaries' exclusive event for leaders in August 2023.
2. Congregation listed on the scrolling tickler during the conference.
3. "dfree® 12 Steps to Financial Freedom" textbook and workbook for up to 60 members of your congregation.
4. All benefits outlined in the "Friend" and "Advocate" sponsorships.

Click Here to Secure Your Sponsorship Today.
ADVOCATE
Sponsorship Level

$2,000

1. "dfree® 12 Steps to Financial Freedom" textbook and workbook for up to 45 members of your congregation.
2. Customized support for dfree® Facilitators Training.
3. All benefits outlined in the "Friend" sponsorship levels.

Click Here to Secure Your Sponsorship Today
FRIEND

Sponsorship Level

$1,000

1. "dfree® 12 Steps to Financial Freedom" textbook and workbook for up to 30 members of your congregation.
2. Name listed on the "dfree® Movement social media outlets
3. Logo listed on the conference page of the website

Click Here to Secure Your Sponsorship Today.
Attend

Join hundreds of other leaders by registering to attend the dfree® Leadership Conference.
You can host a watch party/gathering for your organization, leadership or congregation.
Ask us how at info@mydfree.org

Sponsor

Invest in the dfree® movement today!
Commit to the Emancipator, Advocate, or Friend sponsorship level.

Register Today!

Click Here to Secure Your Sponsorship Today.
Contact Information

Email: info@mydfree.org
Phone: 844 693 3733
Website: www.dfreefoundation.org