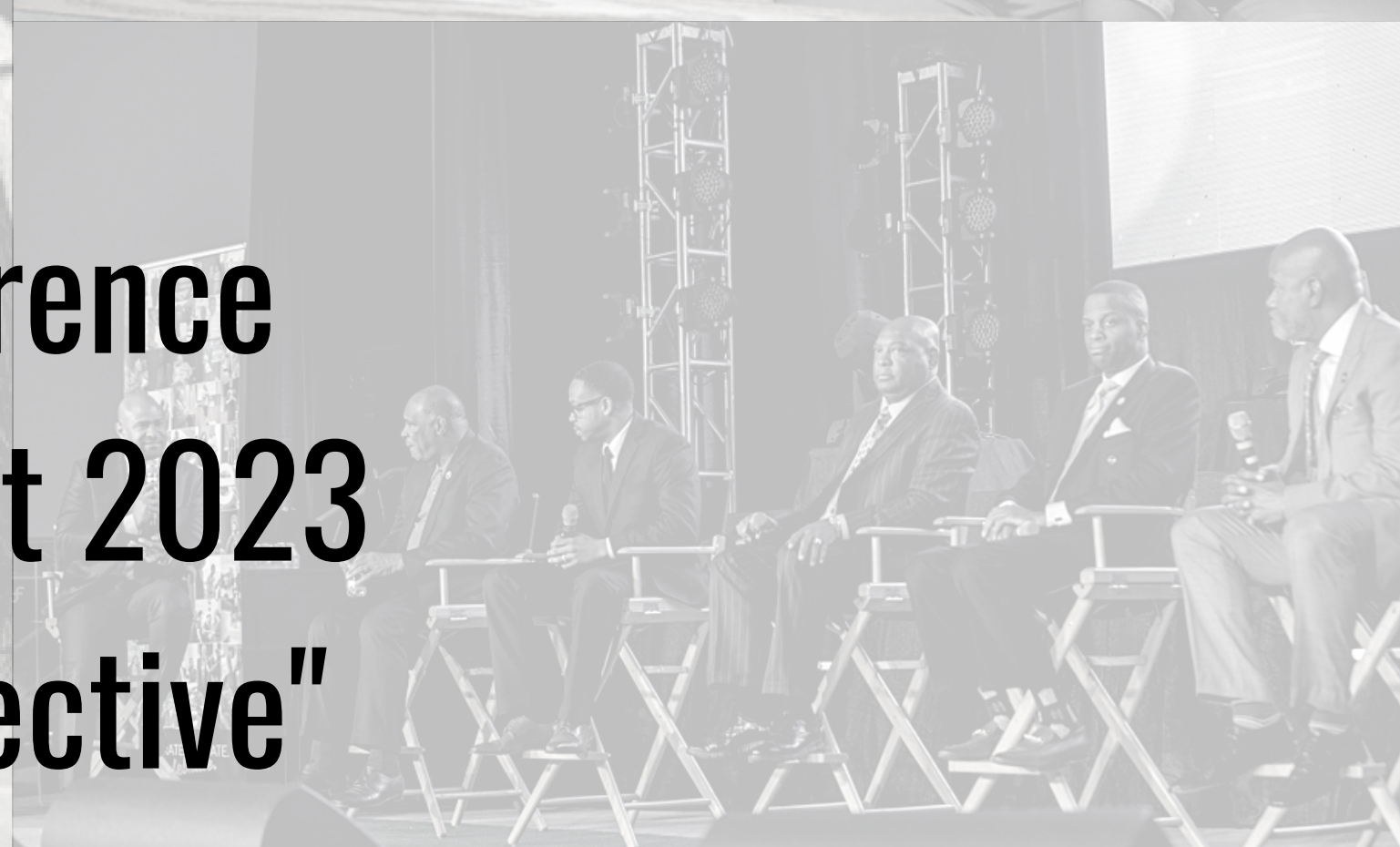




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dfree<sup>®</sup>  
FINANCIAL FREEDOM  
MOVEMENT™

**Leadership Conference  
Sponsorship Packet 2023  
"Growing the Collective"**





## About the dfree® Financial Freedom Movement

As the only faith-based, culturally-relevant, wealth-building system specifically designed with the Black community in mind, the dfree® program uses a variety of tools to educate, motivate, and support people who make the choice to achieve and sustain financial freedom.





## About the dfree® Financial Freedom Movement

Dr. DeForest B. Soaries, Jr. is the creator of the dfree® Financial Freedom Movement which includes a strategy to address the cultural, psychological, and spiritual influences on financial wellness. The dfree® Financial Freedom Movement was featured in “Almighty Debt,” a 90-minute CNN documentary as part of Soledad O’Brien’s Black In America series. The dfree® strategy is used by hundreds of churches, organizations, and individuals around the world.



# What We're About





# Who We Help







## 2022 IMPACT

**2,600 people enrolled  
in the Academy**



**\$18.6M paid down  
in the Billion Dollar Challenge**





## 2022 DFREE® ENGAGEMENT METRICS



**28% Average  
Email Open Rate**



**37% Average  
Completion Rate  
in Online Learning**



**10 New Churches  
join dfree®  
Network**



**Tentative Schedule:**  
**Saturday, July 29, 2023**

10AM-2PM

**Panels**

dfree® in the Church

Marketing & Implementation

dfree® in Community Orgs

dfree® Financial

dfree® Collective

**Presentations**

dfree® School Curriculum

dfree® Digital

dfree® Africa

**Promotion**

Sponsors

Events, Tools & Resources

**dfree®**  
FINANCIAL FREEDOM  
MOVEMENT™

# "Growing the Collective"

## Virtual Leadership Conference 2023







## EMANCIPATOR

### Sponsorship Level

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**\$5,000**

1. Join Dr. Soaries' exclusive event for leaders in August 2023.
2. Congregation listed on the scrolling tickler during the conference
3. "dfree® 12 Steps to Financial Freedom" textbook and workbook for up to 60 members of your congregation.
4. All benefits outlined in the "Friend" and "Advocate" sponsorships.

**[Click Here to Secure  
Your Sponsorship Today.](#)**





## ADVOCATE Sponsorship Level

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**\$2,000**

1. "dfree® 12 Steps to Financial Freedom" textbook and workbook for up to 45 members of your congregation.
2. Customized support for dfree® Facilitators Training.
3. All benefits outlined in the "Friend" sponsorship levels.

[Click Here to Secure  
Your Sponsorship Today.](#)





## FRIEND

### Sponsorship Level

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**\$1,000**

1. "dfree® 12 Steps to Financial Freedom" textbook and workbook for up to 30 members of your congregation.
2. Name listed on the "dfree® Movement social media outlets
3. Logo listed on the conference page of the website

[Click Here to Secure  
Your Sponsorship Today.](#)





# Virtual Leadership Conference - Sat., July 29, 2023

## Attend

Join hundreds of other leaders by registering to attend the dfree® Leadership Conference.

You can host a watch party/gathering for your organization, leadership or congregation.

Ask us how at [info@mydfree.org](mailto:info@mydfree.org)

[Register Today!](#)

## Sponsor

Invest in the dfree® movement today!  
Commit to the Emancipator, Advocate, or Friend sponsorship level.

[Click Here to Secure Your Sponsorship Today.](#)





# Contact Information

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Website: [www.dfreefoundation.org](http://www.dfreefoundation.org)

HEAR MORE OF THE dfree® STORY

